

JONATHAN P. ARMENTA

armentas.com

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PROFILE

Possess 7+ years' successful, progressive experience in project management, web development, team management. Seamlessly balance business goals with technological limitations, client needs. Always hit the ground running, and take minimal time to acclimate and perform. Looking for a position, where my experience and expertise will be fully utilized towards continued company growth and my advancement is based upon my skills and contributions.

Expert in hand-coded HTML5 and CSS3

Proficient in the use of JavaScript (jQuery & MooTools)

Great understanding of the DOM

Good understanding of SVN/ Version Control, GIT

Working knowledge of PHP and ASP

Working knowledge of CodeIgniter, WordPress, Tumblr, etc...

SEO & SEM

Mac OS X, Microsoft Windows

PROFESSIONAL EXPERIENCE

Open Hospitality (*a division of Pegasus Solutions*); New York, NY

June '08 – present

Workflow Coordinator / Front-End Web Developer

openhospitality.com

Coordinate workflow at hotel industry services firm creating entire sites, booking engines for global hotel chains, Discovery TV Show "Hotel Impossible." Report to VP of Technology.

- Oversee work of (5) Front-End Web Developers at this division of Pegasus Solutions.
- Train and support immediate staff, client support teams on use of proprietary CMS program.
- Hold weekly meeting to discuss new technology from Back-End Developers, projects in the pipeline. Compile reports for upper management.
- Monitor all client/support interactions via Salesforce.
- Liaise between Design Manager and client support staff to solve feasibility / technology issues.
- Create development specifications for website functionality improvements.
- Hunt for new ways to save time, eliminate unnecessary tasks. Removed bottleneck in e-card creation (major client revenue-generator)—drastically improving speed of e-card deployment.
- Work directly with VP of Technology: eliminated need to create time-consuming "scope of work" cases.
- Conduct regular maintenance and build-outs of company products. Create entire client websites using proprietary booking engine in desktop, mobile, Facebook versions.
- Update shared templates for booking engine: improve ease of use for customers.
- Create, debug, refine interactive functionality using JavaScript, jQuery.

Ross-Simons; Cranston, RI

May '05 – April '08

Web Designer / Developer

ross-simons.com

Handled web design / development for thriving multichannel jewelry retailer in business since 1952. Reported to Director of Website Design.

- Trained all new designers and photographers on photo-processing, daily routines.
- Led major overhaul of shopping cart function. Played critical role in designing user interface (UI) for item page. Won rave reviews from customers for legibility, ease-of-use.
- Created promotional landing pages, Flash animated banners.
- Designed, produced promotional emails distributed nationally.
- Contributes to maintenance and design of Central Co-op website.
- Oversaw conversion to Semantic Markup, CSS

Shipyard Brewing Co.; Portland, ME

Oct. '01 – Jan. '04

Graphic / Print / Web Designer

shipyard.com

Served as in-house design / advertising team of (1) at popular regional, handcrafted brewer, saving tens of thousands of dollars / year previously spent on outsourced individuals. Reported directly to CEO.

- Conceived, produced design for Pumpkinhead Ale package, garnering national recognition to this day for iconic design.
- Leveraged wide array of large-format printing equipment, created promotional banners, cut vinyl for delivery trucks / promotional vehicles. Updated company website.
- Designed, produced all print materials: promotional packets, invitations, business cards, marketing signage.
- Created original designs for traditional / ecommerce websites, package design, print campaigns.
- Liaised between marketing and production teams—guaranteeing smooth transformation of concept to reality.

Studio223 Interactive Design; Baltimore, MD

Feb. '01 – Sept. '01

Freelance Graphic / Web Designer

Served as freelance designer for (2) clients operating annual convention: the National Cancer Institute, MGH Advertising. Reported directly to Creative Director.

- Utilized Adobe Illustrator to create marketing, registration, and informational materials for use at Conventions, various conferences.
- Interacted regularly with clients.

ePaintStore; Biddeford, ME

Jan. '00 – Jan. '01

Artistic Director / Co-Founder

epaintstore.com

Conceptualized, founded, managed successful online paint store—still in business today.

- Drafted business plan, procured initial \$5K start-up investment.
- Procured, maintained inventory, developed / executed overall marketing plan.
- Recruited, hired, trained (4) full-time staff handling customer service, shipping.
- Initiated drop-ship system, allowing radical decrease in on-hand inventory.
- Created robust, fully-functioning ecommerce website: designed / executed site architecture, selected color scheme, layout, shopping cart features, navigation. Maintained, updated content.

EDUCATION

University of New Hampshire; Durham, NH

May 2000

BS, Zoology

Minor: Studio Art. **Coursework:** Intro, Intermediate, Advanced & Life Drawing / Intro to Printmaking & Intaglio

The New Hampshire; Durham, NH

Fall '97 – Spring '00

Online Editor (work-study)

Processed, published new content submitted by 30+ writers / photographers at biweekly student newspaper.

- Drew illustrations supporting articles. Assisted with layout, design. Wrote occasional articles.